



News release

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IFAJ-Alltech young leader award winners announced

Ten young agricultural journalists from around the world have won awards to attend the 2009 IFAJ Congress in Fort Worth, Texas.

The IFAJ-Alltech Young Leaders in Agricultural Journalism awards recognize the leadership potential of young members from countries belonging to IFAJ. Recipients each receive 1,000 Euros to support their participation at an IFAJ Congress.

Winners of the 2009 IFAJ-Alltech Young Leaders in Agricultural Journalism awards are:

- Juan Manuel Fernández, Argentina
- Stephanie Großpörtl, Austria
- Maija Kallio, Finland
- Klaus Strotmann, Germany
- Guus ten Hove, Netherlands
- Uros Davidovic, Serbia
- Juraj Huba, Slovakia
- Elisa Plumed Lucas, Spain
- Tove Nilsson, Sweden
- Andrew Watts, United Kingdom

“IFAJ believes it is important to support and nurture young people who are destined to develop into the leaders of our profession,” says IFAJ President Mike Wilson, USA. “We’re pleased to partner with Alltech to provide this kind of opportunity to young agricultural communicators from our member countries.”

Award winners were nominated by their country’s respective farm-writing guilds. The final selection was made by an IFAJ committee comprising general secretary Owen Roberts, Canada (chair), Hans Siemes, Netherlands, and Lena Johansson, Sweden.

Winners will contribute a 500-word story or a three-minute broadcast about their Congress experiences to IFAJ News or the federation’s website, www.ifaj.org.

The IFAJ-Alltech Young Leaders in Agricultural Journalism awards are now in their fourth year. Growing from two journalists in year one, the awards now support 10 journalists, thanks to a commitment from Alltech, a global animal health company.

“Alltech is proud to help young agricultural journalists attend the annual IFAJ Congress where they can network with journalists from around the world in hopes of fostering a better understanding of agriculture in the global community,” says Dr. Pearse Lyons, president of Alltech.

IFAJ is a non-political, professional association for agricultural journalists. IFAJ supports and encourages the practice of agricultural journalism in countries embracing freedom of the press.

Visit the IFAJ 2009 Congress website at www.ifaj2009.com.